



OVER THE TOP
SILICONE LUBRICANT

Choose
SuperSlyde



★ **WINNER** ★

'BEST LOTION AND POTION'
THE EROS SHINE AWARDS, AUSTRALIA



★ **NOMINEE** ★

'SEX LUBRICANT OF THE YEAR'



★ **NOMINEE** ★

'OUTSTANDING LUBRICANT'

AVN 2018

SuperSlydeUSA.com

Choose SuperSlyde

Commitment - Two years of R&D demonstrated the company's commitment and dedication into delivering a lubricant that has no equal

Quality assurances - Manufacture in Singapore by ICM Pharma Pte. Ltd. rated by insightssuccess.com one of the "Fastest Growing Pharmaceutical Companies in 2017". It is made under strict GMP (Good Manufacturing Practices) pharmaceutical standards, manufacturing facilities must meet certain level of hygiene and production stability

Awards winning and nominees - AUSTRALIA Winner "Eros Shine Awards" since 2013 <http://eros.org.au>, USA Winner XBIZ "Sex Lubricant of the Year" 2018 <http://xbizawards.xbiz.com> and USA Nominee AVN "Outstanding Lubricant" 2018 <https://avn.com>

Multi-agencies certified - GMP, FDA and CE (pending)

Smoother-Longer-Safer

- Formulated for extra sensitivity, long lasting and yet easy to clean (soap and warm water)
- Non-irritating and suitable for sensitive skins
- No Parabens or Glycerin
- Waterproof for under water play and condom safe

Proof, not promises - 90% of participants in a double-blind test preferred SuperSlyde in all categories: Slickness, Sensation, Duration of Lubrication, Textures & Thickness, and Ease of Cleaning over other major brands

Anal, Vaginal or Massage use

USA
CANADA
AUSTRALIA

CHINA
JAPAN
INDIA

MALAYSIA
SINGAPORE
THAILAND

VIETNAM
INDONESIA
TAIWAN

HONG KONG
MACAU

SuperSlydeUSA.com

Choose SuperSlyde

2010 IN REVIEW



Founder & CEO

Born and bred in Hong Kong, **Abra Lee** was a swimming coach since the age of 14. He moved to Singapore in 2008 at the age of 24 for love, leaving behind his life and passion, in search of new horizons.

The idea for SuperSlyde was born when Abra grew frustrated at how difficult it was to find "the perfect lube". Even when he could find a good brand, it would often be expensive and only available in specialty stores.

Realizing that this was one of the main reasons why so many people he interviewed had not tried silicone lubricants, and didn't know what a big difference good lube could make to having great sex, he went on a mission to bring great lubrication to the masses.

This quest led to the establishment of AARI (Abra Advanced Research International Pte Ltd) in 2010 in partnership with his life partner **Dr. Stuart Koe**, Pharm.D. (founder of Fridae.com), and the birth of SuperSlyde 2 years later.

Every bottle of SuperSlyde contains hundreds of hours of development, testing, and passion poured into it. Each drop of SuperSlyde is the result of an uncompromising search for the perfect lube.

SuperSlyde is formulated, licensed, marketed and distributed by AARI, and manufactured in Singapore by ICM Pharma. North American operations via Pivot International, Millbrae, CA.

ICM Pharma

The company started in Singapore as a trading entity in 1970 under the name of Woods International Pte Ltd, which now becomes the marketing arm of veterinary products in Singapore and Malaysia. It is also our official tendering agency for pharmaceutical products to the public sector in Singapore.

The manufacturing activity was first started in 1975 for the range of veterinary products under Carrington brand. In the 1980s, we obtained Good Manufacturing Practice (GMP) certification from the Ministry of Health (Singapore) for production of human pharmaceuticals. Our facilities are capable of producing oral preparations and external preparations, such as creams, ointments, lotions and syrups. Our product range includes pharmaceuticals (both ethical and over-the-counter), pet care and veterinary products, personal care products, cosmetics, household products and chemicals for industrial uses. We also do packing of solid dosage forms such as tablets and capsules for our clients.

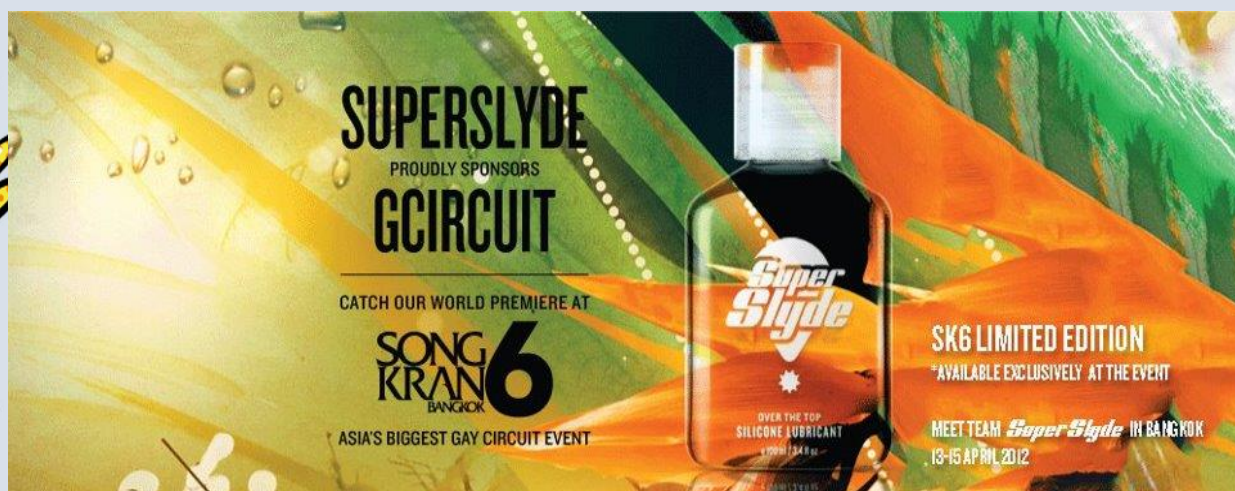
SuperSlydeUSA.com



Choose
SuperSlyde

2012

Product Launch 2012 G Circuit Bangkok April 2012

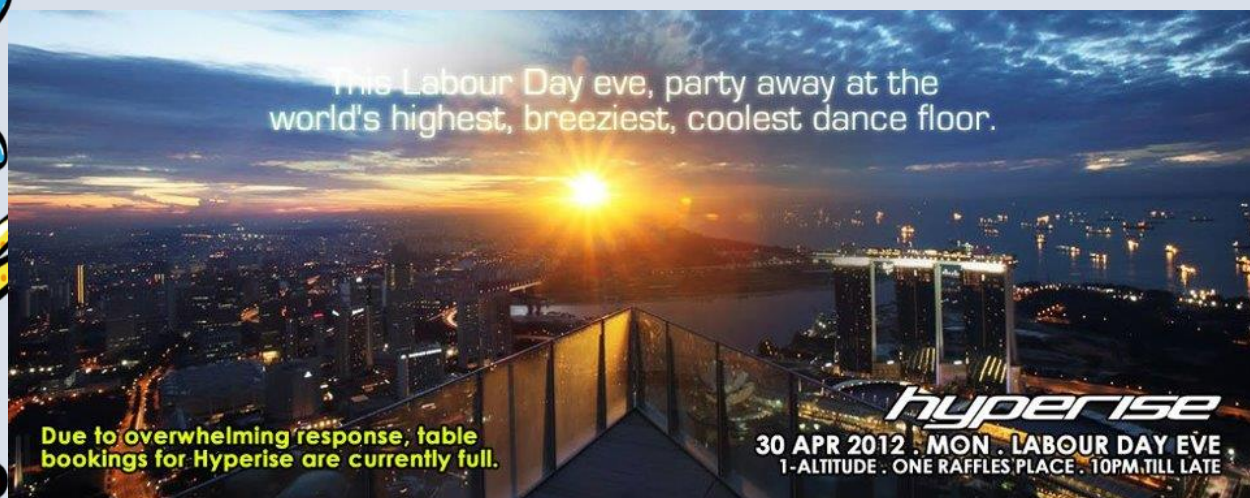


SuperSlydeUSA.com



Choose *SuperSlyde* 2012

Promotional Events 2012



supporting the
freedom to lube

pinkdot2012



SuperSlydeUSA.com



Choose SuperSlyde

2012

CLIMAX!

2012-09-01 TAIPEI's Newest & Most Exciting Outdoor Venue! 台北最新最酷的戶外場地

12:30 歡迎入場 13:30 活動開始

ANKI & Manhunt Taiwan Present CLIMAX! 2012

THE FIRST-EVER WATERPARK FESTIVAL
JOIN US FOR ENDLESS FUN AND FLIRT THOUSANDS OF SEXY GUYS IN THE WEI
DON'T MISS OUT!

Body Design
水槍空戰 取水樂園

台灣首次
水上樂園音樂祭
千名猛男戲水
共享無限歡樂時光
絕對不可錯過的盛會!

Order Now

特價票 199 日票 299 週票 499 月票 799 季票 1199 年票 1999

第一等票 06.09-07.31 第二等票 08.03-08.31

票價: 普通票 N15000 VIP票 N151000
普通票 N151000 VIP票 N151000

* SPECIAL GUEST *

台灣首次
水上樂園音樂祭
千名猛男戲水
共享無限歡樂時光
絕對不可錯過的盛會!

HYPER SPACE

AT 222 QUEEN ST
Republic
8 AUG - WED - 10 PM

Featuring
DJ PREEDA TONY
DJ JACK T

Specials, Surprises,
Performances from Midnight

DJ HEAD TAIPEI
DJ SPECTRUM K BANGKOK

HX PRODUCTION PRESENTS
CHINA PRIDE 2012
30TH SEPT. 2012
SUNDAY 11 PM - 5 AM
HONG KONG

FIRST 100 GUESTS WILL
RECEIVE DJ HEAD'S LATEST
GLOBAL RELEASE SINGLE
HEAD FIRST

FOR FURTHER INFORMATION PLEASE VISIT
WWW.HXPRODUCTION.COM
OR CALL HOTLINE 852-9679-1144

PARTY SAFELY. STAY HEALTHY. SAY NO TO DRUGS

AMBASSADOR HUNT 2012

SEMI FINALS 23 JUNE
FINALS 7 JULY
22:30 HOURS
PLAY, 21 TANJONG PAGAR ROAD

PLAY, 21 TANJONG PAGAR ROAD

PLAY, 21 TANJONG PAGAR ROAD

Shanghai PRIDE

shpride.com

SuperSlydeUSA.com



Choose SuperSlyde

2012

+ Special Event

08 WED | Aug



What happens when the lights go out and lightsticks lead your way in our play maze with everyone in Skin?

- Complimentary SuperSlyde Silicone Lube Bomblet (10ml) for Earlybirds
- Theme: Skin + Lightstick
- Lights Out in our Play Maze

Skin + Lightstick, Maze Blackout
(National Day Eve) Club opens from 2PM - 8AM



SuperSlydeUSA.com



Choose SuperSlyde[®] 2012

SuperSlyde Debuts at Asia Adult Expo 2012

The first and only silicone lubricant to be developed and manufactured in Singapore, SuperSlyde made its trade debut at the Asia Adult Expo!

"Many consumers have never tried silicone lube, and frankly, do not realize how important good lubrication is to having a great 'sexperience,'" Abra said. "Our mission is to bring great lubrication to the masses."

Xbiz.com feature: <http://www.xbiz.com/news/153221>

2012 Industry Performance:

SuperSlyde has been chosen as "The Best New Silicone Personal Lubricant" by MaxBlack – winner of Australia's Best Independent Adult Store 2012 !

MaxBlack Feature: <https://goo.gl/MFwAuC>

China Distribution: TOIs. Based in Shanghai and Beijing, TOIs is a premium lifestyle brand that celebrates life's greatest pleasures. SuperSlyde is distributed by their male subsidiary BOYsTOIs, stocking only high-end imported men-only boutique products.





Choose
SuperSlyde

2012



SuperSlydeUSA.com

Choose SuperSlyde

Marketing

2012



Additional Press



Milk Magazine Feature

Asia One Feature

Read feature here: <https://adultsmart.com.au/blog/superslyde-winner/>

SuperSlydeUSA.com

[illegible]

SuperSlideUSA.com

Choose SuperSlyde 2013



SuperSlyde

PROUDLY SPONSORS

G5

SuperSlyde

OVER THE TOP
SILICONE LUBRICANT

SuperSlyde.com

MADE IN
SINGAPORE



Sep 10, 2013
橡膠同好會之夜
Rubber Night

SuperSlyde 獨家贊助

COMMANDER D.



SuperSlyde

一滴銷魂 **SuperSlyde**

90% 男士*認同使用 **SuperSlyde** 後
能提昇快感與床上表現

SuperSlyde 獨創的突破性配方 ——
特製成超滑、超爽、刺激官能、特長持久濕潤又易於清理。

SuperSlydeUSA.com

Choose SuperSlyde 2013



Marketing


It's The Season For Giving
Share The Lube
X'MAS PACKAGES

SAVE UP TO 40%
NOW UNTIL 31 DEC.

EROS SHINE AWARDS 2013
BEST LUBRICANT AUSTRALIA



SuperSlyde.com

 **KAAMASTRA**
SPICE IT UP

 IS

No. 1

IN A SHORT 1 YEAR, THANK YOU FOR MAKING SUPERSLYDE SINGAPORE'S FASTEST SELLING PREMIUM LUBE.



THANK YOU FOR MAKING SUPERSLYDE SINGAPORE'S FASTEST SELLING PREMIUM LUBE.

© 2013 SuperSlyde.com

SuperSlydeUSA.com

Choose SuperSlyde 2013

alice maple
.com



INTENSIFY YOUR
SEXPERIENCE WITH
ONE SHEER DROP

90% of men experience enhanced
pleasure and performance with SuperSlyde.

10號書坊



一滴銷魂 SuperSlyde

★ WINNER ★

"Best Lotion & Potion"
The Eros Shine Awards 2013

SuperSlyde has won "Best Lotion & Potion" at the Eros Shine Awards 2013 - Australia's premier adult industry award to recognize industry leaders for professional integrity, creativity and innovation. The award is based on a combination of votes from the Eros Association expert panel of judges, and loyal customers like you. Thank you for your amazing support and making this possible!



OVER THE TOP
SILICONE LUBRICANT

SuperSlydeUSA.com

Choose SuperSlyde 2013

Press

inSing April 2013 - SuperSlyde was selected as one of the top 65 of Singapore's best local buys at inSing.com. In the 'Beauty & Wellness' session, there were 8 Singapore brands selected, including well known brands: Banyan Tree, Osim, Tiger Balm, Axe Oil, Mmerci Encore, Rachel K Cosmetics, Aurora Alchemy and SuperSlyde!

Eros Shine Award Press

Xbiz Feature: <http://www.xbiz.com/news/171756/eros-shine-award-winners-announced>

AdultSmart: <https://adultsmart.com.au/blog/superslyde-winner/>

Industry Performance

Marketing promotional partnership with Sagami Condoms, Exclusive for Singapore.
Nominated and Awarded 'Best Lotion and Potion' Eros Shine Awards Australia
Voted #1 Fastest Selling Premium Silicone Lubricant in Singapore via adult retailer consensus.

Exclusive Distribution Agreement for Australia via X-Sales.

Distribution via RedMart and Alice Maple of Singapore, Kamasutra, India, No. 10 Bookstore, Taiwan.



65 of Singapore's best local buys

SuperSlydeUSA.com

Choose **SuperSlyde** 2014

Promotional Events



Jun 2014, Singapore SGRainbow, Check-OUT: The Race 2!

Jun 2014, Singapore SGRainbow, Night's OUT 7

Press

Customer Reviews

"Thanks to this lubricant for bringing back for the first time in a long time the same amount of joy into my sex life that I have had in a long time. It has really revived my sex life... It will change your life as I believe it has changed mine."

By Beth, Engadine

"The best lubricant we ever used and my wife and I have to agree. It is silky smooth and lasts forever. One drop just keeps going on and on." By Donald, Kemps Creek

Adult Smart Reviews

<https://adultsmart.com.au/blog/superslyde-lubrication/>

<https://adultsmart.com.au/blog/superslyde-customer-reviews/>

Industry Performance

SuperSlyde is now selling in every Club X in Australia. Since 1975, Club X has been the market leader in providing adults with quality entertainment and the latest products from around the globe. We also understand your need for privacy and discretion. Unlike many other operators in the marketplace, we are proudly 100% Australian owned and operated. For more information of Club X please visit:

<http://www.clubx.com.au/>



SuperSlydeUSA.com

Choose SuperSlyde 2015

Promotional Events

SEXY underwear NITE
...or nothing (NO flower shirt)

2015 21 November, Sat @ 6.00 pm

Free Flow of Beer & Drinks at selected timing

Every customer will receive a 10 ml SuperSlyde (worth \$5) as Door Gift

Sponsored by: **SuperSlyde**

Award Winning Best Lubricant

One Drop for the Over-The-Top Sexperience

BLACK WHITE

SATURDAY, 11th JULY

BW10th

ANNIVERSARY PARTY 2015

WHICH SIDE ARE YOU ON?

TIME: 4PM ONWARDS | VENUE: TOWN AREA | DRESSCODE: BLACK/WHITE | ENTRY FEE: \$28

LIMITED TO 50 PAX ONLY | FINGER FOOD & 1ST DRINK WILL BE PROVIDED

For more information visit www.bkwingwind.org

* This is NOT a sexual event. Black/White theme is merely for dresscode and is not linked to any racial subject whatsoever. Model by Tatem Billy doll. Designed by Imchaser

Marketing

we SuperSlyde you

Everybody's * Favourite Lube
Now Cums With
THE WORLD'S THINNEST CONDOMS

FREE Sagami 0.02 (U.P. \$53.50 @)
While Stocks Last | Only on SuperSlyde.com

OVER THE TOP SILICONE LUBRICANT | **SuperSlyde.com** | MADE IN SINGAPORE

BEST LUBRICANT

FREE GLOBAL SHIPPING

our packages come big

SAVE UP TO 40%

SHOP NOW

SALE PRICING ENDS 11:59PM ON 20/12

SHINE AWARDS WINNER
BEST LUBRICANT

SuperSlyde.com

SuperSlydeUSA.com

Choose *SuperSlyde* 2015

Introducing, Ricky C



SuperSlydeUSA.com

Choose *SuperSlyde* 2015

Industry Performance

Hong Kong, Singapore, Australia: Critical reception and growth amongst industry leaders and tastemaker retailers.



SuperSlydeUSA.com

Choose SuperSlyde 2016

Promotional Events



Feb 2016, Singapore SGRainbow, Amazing Hike
Feb 2016, Singapore SGRainbow, Radar Retreat
Apr 2015, Singapore SGRainbow, Night's OUT 10
May 2016 Singapore Pink Party
Jun 2015, Singapore SGRainbow, Blazing Heat – Badminton



Marketing



Industry Performance

Australia: Distribution level has reached 380 stores across the country. Significant market growth in all sectors.

SuperSlydeUSA.com



Choose SuperSlyde 2017

Promotional Events

THE
JOCK
SHOP

2ND YEAR ANNIVERSARY

WWW.THEJOCKSHOP.SG
THEJOCKSHOP

THE
JOCK
SHOP

Well brought to you by

VIIMART™

WWW.VIIMART.COM
WE BRING YOU THE WORLD'S RENOWNED BEAUTY BRANDS

ADDICTED	ANYTIME FITNESS	COLE-NUTRITION	CROSSSKY	DYMA	LEONARDO LIQUORS
LUXE ♥	South Bridge	sixmoredays	SO/	sudio	SLIP
LEONARDO LIQUORS	DYMA	CROSSSKY	COLE-NUTRITION	ANYTIME FITNESS	ADDICTED
SLIP	sudio	SO/	sixmoredays	South Bridge	LUXE ♥
LUXE ♥	South Bridge	sixmoredays	SO/	sudio	SLIP
ADDICTED	ANYTIME FITNESS	COLE-NUTRITION	CROSSSKY	DYMA	LEONARDO LIQUORS
SLIP	sudio	SO/	sixmoredays	South Bridge	LUXE ♥
LEONARDO LIQUORS	DYMA	CROSSSKY	COLE-NUTRITION	ANYTIME FITNESS	ADDICTED
ADDICTED	ANYTIME FITNESS	COLE-NUTRITION	CROSSSKY	DYMA	LEONARDO LIQUORS
LUXE ♥	South Bridge	sixmoredays	SO/	sudio	SLIP

SAVE THE DATE

英雄好看 WE CAN BE HEROES

BIGLOVE ALLIANCE FUNDRAISING DINNER 2017

DATE / 29th March 2017 (Wed)
 COCKTAIL RECEPTION / 18:30-20:00
 DINNER / 20:00-22:00

VENUE / Hotel Icon Silverbox Ballroom, 17 Science Museum Road, Tsim Sha Tsui, Kowloon

We cordially invite you to our Fundraising Dinner with charity performances and auction of unique LGBTI works of art and experiences as well as the presentation of the first "BigLove Hero Award".

Dress code : Be your fab self. Or dress up as your favourite hero, heroine or superhero!

R.S.V.P.
 info@biglovealliance.org / 9199 8997 (Agnes Pang)

APRIL 30 HOT MESS! SUNDAYS

BOSTON'S DIRTY LITTLE SECRET

AMATEUR STRIP CONTEST

SPONSORED BY SUPERSLYDE USA
 DJ RICHIE LADUE & DJ ARCHY
 WITH LATIN BEATS IN THE LOUNGE

21+ 275 TREMONT ST
 BOSTON, MA 02216

HARRIS DAY TONIGHT
 CHRIS HARRIS PRESENTS
 CANGIBAR

EROS SHINE AWARD WINNER BEST LUBE!

90% OF MEN EXPERIENCE ENHANCED
 PLEASURE AND PERFORMANCE WITH
SuperSlyde®

FREE SHIPPING
 USE PROMO CODE
 #BINGO

EACH BOTTLE CONTAINS HUNDREDS OF HOURS OF SCIENTIFIC DEVELOPMENT, TESTING AND PASSION.
 EACH DROP IS THE RESULT OF AN UNCOMPROMISING SEARCH FOR LUBE PERFECTION.

EVERY MONDAY

Drag

BINGO

05/15/17

HOSTED BY
MIZERY

GREAT PRIZES
 PERFORMANCES
 AND GUESTS
 7PM-1AM 21+
NO COVER!

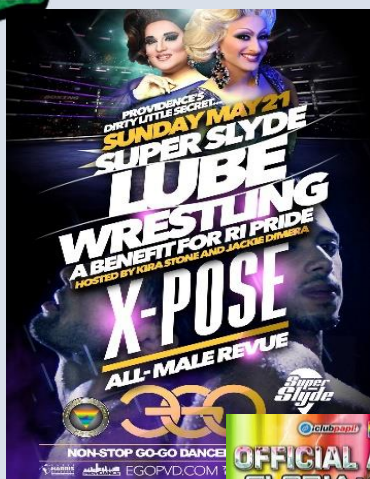
SPONSORED BY *SuperSlyde®*

Club Cafe DINE DRINK DANCE
 200 Columbus Avenue in Boston 617 536 0966 clubcafe.com

SuperSlydeUSA.com



Choose SuperSlyde 2017



SuperSlydeUSA.com



Choose *SuperSlyde* 2017

SF Pride Latin Stage Sponsorship



iclubpapi 21 STEARNSWORKS LIPSTICK DISCOTHEQUE
PRESENTS
SuperSlyde LATIN STAGE
SAN FRANCISCO GAY PRIDE 2017
SATURDAY + SUNDAY JUNE 24 + 25
12PM - 6PM
VAN NESS + McCAULISTER ST. CIVIC CENTER PLAZA

LIPSTICK DISCOTHEQUE PRESENTS
MARIA JOSE
(PERFORMS SUNDAY, JUNE 25)

SEXY PAPI + MAMI GO-GO'S
PRESENTED BY STEARNSWORKS

DRAG DIVAS
MS. LOLA DORYS DELILAH BEFIERCE SELENA TRIBUTE WITH KAROL POSADAS



SuperSlydeUSA.com



Choose SuperSlyde 2017



PAPI PRIDE
PORN STAR INVASION
SATURDAY JULY 15
iclubpapi!
Calle Larraguera 213 • Tijuana
20 HOT + HORNY PAPI GO-GO'S + SLUTS
HOSTED BY MS. LOLA
JESSICA WILD
MEN ONLY!! SOLO PARA HOMBRES!!
9pm - 3am • 18+ w/ ID • WWW.CLUBPAPI.COM • @CLUBPAPI
MEXICAN NATIONALS • \$2000 PESOS • US NATIONALS • \$35 • \$40 DOLLARS
Lumbroso's • ADELANTE • VILADO • LECHES • GED • PAPA

PAPI PRIDE
San Diego
iclubpapi!
FRIDAY JULY 14
@NUMBERS
NIGHTCLUB
3811 PARK BLVD.
XXX STAR JIMMY DURANO LIVE
CLUBPAPI.COM • @CLUBPAPI
9:30pm - 2am • \$5 OFF B/4 10:30PM W/ TEXT OR PAPI APP
Lumbroso's • ADELANTE • VILADO • LECHES • GED • PAPA

MASSIVE PRE 4th OF July
LATIN FIESTA
iclubpapi!
LONG BEACH
MONDAY JULY 3
330 PINE AVE. LONG BEACH
WIN VIP MEET/GREET PASSES TO SEE LUCIA MENDEZ @ SD PRIDE SUNDAY JULY 16
16 HARD! HORNY! PAPI GO-GO'S BY 8 SILICONE LUBRICANT
PETER HENDELEY ANDRIS ALDRAN JESPER GUSTAVO ASHER CALES
9pm - 2am • 18+ w/ ID • \$8 • \$12 COVER • CLUBPAPI.COM • @CLUBPAPI
Lumbroso's • ADELANTE • VILADO • LECHES • GED • PAPA

SuperSlydeUSA.com



Choose SuperSlyde 2017

CLUB PAPI • FRISCO ROBBIE • FABIAN TORRES PRESENT

PRIDE

iPan DuLce!

SAN FRANCISCO
WEDNESDAY
JUNE 21

@BEAUX
2344 MARKET
SAN FRANCISCO

10 HOT + HORNY
PAPI GO-GO'S PRESENTED BY

HENGLEY ROMAN PETER GUSTAVO DIAGO

HOSTED BY
DELILAH BEFIERGE

9pm - 2am • 21+ w/ ID • FREE B/4 10pm • \$6 COVER • CLUBPAPI.COM @CLUBPAPI

BEAUX Best Gay Dance Club
2344 MARKET
www.beauxsf.com
fb:BeauxSF
twt:@BeauxSF
inst:@BeauxInCastro

OVER THE TOP
SILICONE LUBRICANT
PRESENTS

"GO-GO BOY mania"

SATURDAY JUNE 17

papi chulo @ **MARY'S**
LONG BEACH 330 PINE AVE. LONG BEACH

15 SEXY GO-GO'S + 1 HORNY PORN STAR!!

JJ & OCHO MIKEY ASHER DANTE DAVID HENSLEY

ARMOND RIZZO

WWW.CLUBPAPI.COM @CLUBPAPI

9pm - 2am • 21+ w/ ID • FREE B/4 9:30pm W/ TEXT • \$10 - \$12 COVER

Dworld Underwear Parties, NY



SuperSlydeUSA.com



Choose SuperSlyde 2017

DANIEL NARDICIO AND THE DWORLD TEAM
ARE BACK AND BIGGER THAN EVER!

**DWORLD
UNDERWEAR
PARTY**

FRIDAY MAY 19TH
NEW START TIME! 10PM DOORS OPEN

SPECIAL
GUEST HOST
PATRICK
FROM LOGO'S
"FIRE ISLAND"

NYC'S HOTTEST
GO GO
NEW SEXY
VISUALS

**DJ JOHNNY
DYNELL**

FROM 10-11 DWORLD UNDERWEAR PARTY "HAPPY HOUR"
THE ICE PALACE, CHERRY GROVE
\$20 OR \$15 IF YOU ARE IN NASTY PIG UNDIES,
OR USE THE PASSWORD "KICK-OFF"

FIRE ISLAND'S BIGGEST WEEKLY PARTY IS BACK

NASTY PIG

SuperSlyde

WITH GIVEAWAYS FROM OUR NEW SPONSORS
CLONE-A-WILLY
THE IN-HOME PENIS MOLDING KIT

"VOTED ONE OF THE FIVE NYC PARTIES YOU CAN'T MISS" BY UNICORN BOOTY

FRIDAY JUNE 9TH
10PM NEW START TIME!

FREE CLOTHESCHECK
DJ JOHNNY DYNELL

THE POOL IS OPEN AT 2AM FOR A SKINNY DIP!

Daniel Nardicio presents
**DWORLD
UNDERWEAR
PARTY**

NYC'S HOTTEST GO GO

NEW SEXY VISUALS

THE ICE PALACE, CHERRY GROVE
\$20 OR \$15 IF YOU ARE IN NASTY PIG UNDIES,
OR USE THE PASSWORD "ROMPER"

FIRE ISLAND'S BIGGEST WEEKLY PARTY IS BACK

NASTY PIG

SuperSlyde

WITH GIVEAWAYS FROM OUR NEW SPONSORS
CLONE-A-WILLY

FRIDAY MAY 26TH
10PM DOORS OPEN

Daniel Nardicio presents
**DWORLD
UNDERWEAR
PARTY**

DJ JOHNNY DYNELL

NYC'S HOTTEST GO GO

NEW SEXY VISUALS

FREE CLOTHESCHECK

THE ICE PALACE, CHERRY GROVE
\$20 OR \$15 IF YOU ARE IN NASTY PIG UNDIES,
OR USE THE PASSWORD "MEMORIAL"

FIRE ISLAND'S BIGGEST WEEKLY PARTY IS BACK

NASTY PIG

SuperSlyde

WITH GIVEAWAYS FROM OUR NEW SPONSORS
CLONE-A-WILLY

FRIDAY MAY 26TH
10PM DOORS OPEN

Daniel Nardicio presents
**DWORLD
UNDERWEAR
PARTY**

DJ JOHNNY DYNELL

NYC'S HOTTEST GO GO

NEW SEXY VISUALS

FREE CLOTHESCHECK

THE ICE PALACE, CHERRY GROVE
\$20 OR \$15 IF YOU ARE IN NASTY PIG UNDIES,
OR USE THE PASSWORD "MEMORIAL"

FIRE ISLAND'S BIGGEST WEEKLY PARTY IS BACK

NASTY PIG

SuperSlyde

WITH GIVEAWAYS FROM OUR NEW SPONSORS
CLONE-A-WILLY

FRIDAY JUNE 30TH 10PM

FREE CLOTHESCHECK
SPECIAL GUEST
BARRETT CO

Daniel Nardicio presents
**DWORLD
UNDERWEAR
PARTY**

NYC'S HOTTEST GO GO

THE ICE PALACE, CHERRY GROVE
\$20 OR \$15 IF YOU ARE IN NASTY PIG UNDIES,
OR USE THE PASSWORD "ROMPER"

FIRE ISLAND'S BIGGEST WEEKLY PARTY IS BACK

NASTY PIG

SuperSlyde

WITH GIVEAWAYS FROM OUR NEW SPONSORS
CLONE-A-WILLY

FRIDAY JUNE 30TH 10PM

FREE CLOTHESCHECK
SPECIAL GUEST
BARRETT CO

Daniel Nardicio presents
**DWORLD
UNDERWEAR
PARTY**

NYC'S HOTTEST GO GO

THE ICE PALACE, CHERRY GROVE
\$20 OR \$15 IF YOU ARE IN NASTY PIG UNDIES,
OR USE THE PASSWORD "ROMPER"

FIRE ISLAND'S BIGGEST WEEKLY PARTY IS BACK

NASTY PIG

SuperSlyde

WITH GIVEAWAYS FROM OUR NEW SPONSORS
CLONE-A-WILLY

FRIDAY JUNE 16TH
10PM NEW START TIME!

FREE CLOTHESCHECK
DJ JOHNNY DYNELL

THE POOL IS OPEN AT 2AM FOR A SKINNY DIP!

Daniel Nardicio presents
**DWORLD
UNDERWEAR
PARTY**

NYC'S HOTTEST GO GO

NEW SEXY VISUALS

THE ICE PALACE, CHERRY GROVE
\$20 OR \$15 IF YOU ARE IN NASTY PIG UNDIES,
OR USE THE PASSWORD "ROMPER"

FIRE ISLAND'S BIGGEST WEEKLY PARTY IS BACK

NASTY PIG

SuperSlyde

WITH GIVEAWAYS FROM OUR NEW SPONSORS
CLONE-A-WILLY

SuperSlydeUSA.com



Choose SuperSlyde 2017

VOTED ONE OF THE FIVE QUEER NEW YORK CITY PARTIES YOU CAN'T MISS BY UNICORNBODY.COM

FRIDAY JULY 7TH · 10PM

FREE CLOTHESCHECK

THE POOL IS OPEN AT 2AM FOR A SKINNY DIP!

MMX RUBBERS ARE ON HAND FOR A RUB DOWN!

David Nardicio presents
DWORLD UNDERWEAR PARTY

DJ JOHNNY DYNELL

THE ICE PALACE, CHERRY GROVE
\$20 OR \$45 IF YOU ARE IN NASTY PIG UNDIES, OR USE THE PASSWORD "TOMMY"

FREE ISLAND'S BIGGEST WEEKLY PARTY WITH GIVEAWAYS FROM OUR SPONSORS

NASTY PIG CLONE-A-WILLY

VOTED ONE OF THE FIVE QUEER NEW YORK CITY PARTIES YOU CAN'T MISS BY UNICORNBODY.COM

FRIDAY JULY 14TH · 10PM

FREE CLOTHESCHECK

THE POOL IS OPEN AT 2AM FOR A SKINNY DIP!

MMX RUBBERS ARE ON HAND FOR A RUB DOWN!

David Nardicio presents
DWORLD UNDERWEAR PARTY

DJ JOHNNY DYNELL

THE ICE PALACE, CHERRY GROVE
\$20 OR \$45 IF YOU ARE IN NASTY PIG UNDIES, OR USE THE PASSWORD "CANT EVEN"

FREE ISLAND'S BIGGEST WEEKLY PARTY WITH GIVEAWAYS FROM OUR SPONSORS

NASTY PIG CLONE-A-WILLY

VOTED ONE OF THE FIVE QUEER NEW YORK CITY PARTIES YOU CAN'T MISS BY UNICORNBODY.COM

FRIDAY JULY 21ST 10PM

FREE CLOTHESCHECK

THE POOL IS OPEN AT 2AM FOR A SKINNY DIP!

MMX RUBBERS ON HAND TO GIVE OUR MESSAGES IN OUR "PARLOR"

SPECIAL GUEST DJ
COREY CRAIG!

David Nardicio presents
DWORLD UNDERWEAR PARTY

THE ICE PALACE, CHERRY GROVE
\$20 OR \$45 IF YOU ARE IN NASTY PIG UNDIES, OR USE THE PASSWORD "BISH"

FREE ISLAND'S BIGGEST WEEKLY PARTY WITH GIVEAWAYS FROM OUR SPONSORS

NASTY PIG CLONE-A-WILLY

VOTED ONE OF THE FIVE QUEER NEW YORK CITY PARTIES YOU CAN'T MISS BY UNICORNBODY.COM

FRIDAY AUGUST 18TH 10PM

FREE CLOTHESCHECK

THE POOL IS OPEN AT 2AM FOR A SKINNY DIP!

MMX RUBBERS ON HAND TO GIVE OUR COMPLEMENTARY MESSAGES IN OUR "PARLOR"

David Nardicio presents
DWORLD UNDERWEAR PARTY

DJ JOHNNY DYNELL

THE ICE PALACE, CHERRY GROVE
\$20 OR \$45 IF YOU ARE IN NASTY PIG UNDIES, OR USE THE PASSWORD "BUTTERBALL"

FREE ISLAND'S BIGGEST WEEKLY PARTY WITH GIVEAWAYS FROM OUR SPONSORS

NASTY PIG CLONE-A-WILLY

VOTED ONE OF THE FIVE QUEER NEW YORK CITY PARTIES YOU CAN'T MISS BY UNICORNBODY.COM

FRIDAY AUGUST 25TH 10PM

FREE CLOTHESCHECK

THE POOL IS OPEN AT 2AM FOR A SKINNY DIP!

MMX RUBBERS ON HAND TO GIVE OUR COMPLEMENTARY MESSAGES IN OUR "PARLOR"

David Nardicio presents
DWORLD UNDERWEAR PARTY

DJ JOHNNY DYNELL

THE ICE PALACE, CHERRY GROVE
\$20 OR \$45 IF YOU ARE IN NASTY PIG UNDIES, OR USE THE PASSWORD "METE"

FREE ISLAND'S BIGGEST WEEKLY PARTY WITH GIVEAWAYS FROM OUR SPONSORS

NASTY PIG CLONE-A-WILLY

VOTED ONE OF THE FIVE QUEER NEW YORK CITY PARTIES YOU CAN'T MISS BY UNICORNBODY.COM

FRIDAY SEPT 1ST 10PM

FREE CLOTHESCHECK

THE POOL IS OPEN AT 2AM FOR A SKINNY DIP!

MMX RUBBERS ON HAND TO GIVE OUR COMPLEMENTARY MESSAGES IN OUR "PARLOR"

David Nardicio presents
DWORLD UNDERWEAR PARTY

DJ JOE GAUTHREAUX

THE ICE PALACE, CHERRY GROVE
\$20 OR \$45 IF YOU ARE IN NASTY PIG UNDIES, OR USE THE PASSWORD "BACK TO SCHOOL" FREE WITH THE HORNET APP ON YOUR PHONE!

FREE ISLAND'S BIGGEST WEEKLY PARTY WITH GIVEAWAYS FROM OUR SPONSORS

NASTY PIG CLONE-A-WILLY



SuperSlydeUSA.com



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WHITE PARTY WEEK™
NOV 23-27, 2017
MIAMI

benefitting **care resource**

THU 23TH (10PM - 5AM)
SCORE PRODUCTIONS **XLSIOR MYKONGS**
WHITE JOURNEY
MUSIC BY **DANI TORO**
HANSELL LEYVA
SCORE 1437 WASHINGTON AVE, MIAMI BEACH

FRI 24TH (10PM - 7AM)
SALVATION
WHITE DREAMS
MUSIC BY **DJ PAULO**
DANNY VERDE
SPACE 34 NE 11TH ST, MIAMI

SAT 25TH (2PM - 9PM)
MATINEE **JAKE RESNICKOW**
WHITE SPLASH POOL PARTY
MUSIC BY **JOE GAUTHREAUX**
DJ CINDEL
NAUTILUS HOTEL 1835 COLLINS AVE, MIAMI BEACH

SAT 25TH (10PM - 7AM)
SCORE PRODUCTIONS **ARENA**
WHITE STARS
MUSIC BY **KEY J**
DJ ARON
ISAAC ESCALANTE
SCORE 1437 WASHINGTON AVE, MIAMI BEACH

SUN 26TH (1PM - 9PM)
MUSCLE BEACH
FT. **CAJIMERE WRAY**
DAN SLATER
LIVE PERFORMANCE BY INTERNATIONAL ARTIST **ANTON**
12 STREET BEACH MIAMI BEACH

SUN 26TH (9PM - 5AM)
LURGE **NOCHE BLANCA**
MUSIC BY **ABEL**
TOM
STEPHAN
CAMEO 1445 WASHINGTON AVE, MIAMI BEACH

MON 27TH (5AM - NOON)
WHITE HORIZONS
MUSIC BY **ALYSON CALAGNA**
HEART NIGHTCLUB
50 NE 11 STREET, DOWNTOWN MIAMI

MON 27TH (11PM - 5AM)
SWAN SONG
MUSIC BY **DJ BILL HALLQUIST**
TWIST
1057 WASHINGTON AVENUE MIAMI BEACH

BACARDÍ **HOTspots!** **ROYAL** **NATIONAL HOTEL** **WIREMAG.** **HOTspots!** **Mark's List**

ADVANCE TICKETS WHITEPARTY.ORG

SuperSlydeUSA.com



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Marketing



SMOOTH LOVE
LIMITED CHARITY EDITION



SuperSlyde is committed to supporting the advocacy of the equality of rights for the LGBTQ community. There is no boundary for Love, and happy Slyding to you all and BigLove Alliance!

SuperSlyde is a HongKonger founded silicone lubricant brand, which got selected top 65 Singapore local brand and winner of Best Lubricant in Australia Eros Shine Award 2013, pharmaceutical grade GMP certified, FDA approved.

To show our love & support to BigLove Alliance, SuperSlyde donated 300 charity limited edition bottles. Proceeds after operation costs of the sales of this charity edition will be donated to the advocacy cause of BigLove Alliance.

For more details please visit
www.SuperSlyde.com



SuperSlydeUSA.com



Choose SuperSlyde 2017

Promotional Partnerships USA

Club Papi – www.clubpapi.com SF Pride and other weekly events

Daniel Nardicio Productions & Club Cumming: <http://danielnardicio.com/> Summer 2017 and other weekly events

Product Sampling: US showered in 650,000ml of SuperSlyde product samples via various event activations and promotions including instore sampling.

Charitable: Partnership with Care Resource www.careresource.org, SuperSlyde named the 'official' lubricant sponsor 2017-2018 Care Resource, Aids Walk Miami and White Party Miami Sponsor. SuperSlyde engineered condom partnership via industry newcomer Royal Condoms and designed a custom safer sex kit for event and testing site distribution. Provided In-kind product donation and various other sponsorship support via payments for event expenses etc.

Advertising:

Grindr: Inbox Campaign and Banner Advertisements

Month of May: 1,166,726 users reached via inbox campaign, Open Rate 24.78% (1 out of 4)

Month of June: 1,199,485 users reached via inbox campaign, Open Rate 24.12% (1 out of 4)

Banner Advertising Performance: 3,562,044 impressions, Click throughs: 33,918

Cybersocket Holiday Gift E-Guide:

Digital Email advertising campaign reaching 11,000 active subscribers via six campaigns including social media posts to Facebook and Twitter followings (55,000). Social Media Campaign active January and February 2018

Industry Performance

Retail offering started July 2017. 65 Retail outlets including Stor Erotica Retailer of the year 'Chi Chi Larue's' have picked up SuperSlyde for retail sale within the United States as of December 31, 2017. SuperSlyde has received critical industry recognition including award nominations, product reviews, and sustainable sales volumes online and in stores.

Press

XBIZ Award Nominee: <http://www.xbiz.com/news/231720/xbiz-announces-finalist-nominees-for-2018-xbiz-awards>

Press release: <http://www.xbiz.com/news/231961/superslyde-receives-2018-xbiz-awards-nomination>

Pleasure Product Reviews:

November 2017: <http://www.xbizdigital.com/xp/2017-11/html5/>

December 2017: <http://www.xbizdigital.com/xp/2017-12/html5/>

Market Entry:

<https://avn.com/business/articles/novelty/superslyde-enters-us-lube-market-on-shelves-at-chi-chi-larues-737042.html>

Initial Industry Reception:

<https://avn.com/business/press-release/novelty/superslyde-lubes-available-in-new-england-stores-747197.html>

AVN 'O' Awards Nomination

<https://avn.com/business/articles/novelty/avn-media-network-announces-nominees-for-2018-o-awards-752708.html>2018

SuperSlydeUSA.com



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